Strategies

Envision Lakewood 2040 includes 160 strategies that support one or more of the goals of the plan. This section includes the strategies listed numerically and identifies which goals they are listed under as Primary Strategies and Supporting Strategies.

Strategies

Strategies outline specific, vetted approaches to achieving the Comprehensive Plan Goals. Envision Lakewood 2040 includes 160 strategies total. Because of the interconnected nature of many goals, each strategy is designed to support the implementation of one or more goals, serving as a roadmap to guide actions and decisions within the city.

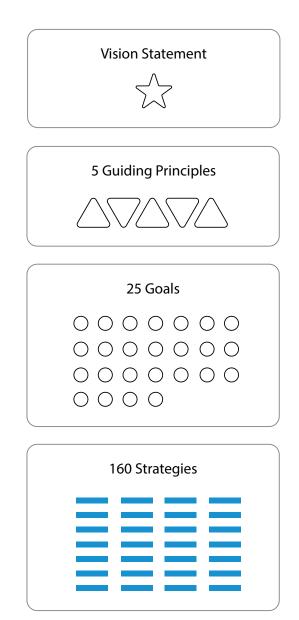
The strategy numbering (i.e. Strategy 1, Strategy 2...), just like the goal numbering, is intended to serve as an individual identifier rather than a rank of importance each strategy is important. The strategies were developed and refined based on extensive input from Advisory Group members, Planning Commission, City Council, staff, and consultants.

In the Goal Section, the strategies are listed under each applicable goal and identified as either a Primary Strategy or a Supporting Strategy.

- Primary Strategies are directly related to implementing the goal they are listed under and are considered a high priority to implement to advance the goal.
- Supporting Strategies are indirectly related to implementing the goal they are listed under and show the interconnected nature of the goal topics, but they are not as high a priority as the Primary Strategies.

In this section, the strategies are listed numerically and include notes about which goals each strategy is listed under as a Primary Strategy and a Supporting Strategy.

Strategies that require financial resources to be implemented will need to go through the City's annual budget process, ensuring that they are prioritized, funded, and aligned with overall fiscal conditions and City Council objectives. This process allows for careful evaluation, stakeholder input, and alignment of resources to achieve the desired outcomes effectively.



Strategies

Strategy

Description

Strategy 1

Regional Collaboration for Public Health: Collaborate with community partners at the local, county, and state levels to identify highest needs and support efforts to provide health services and resources.

Primary Goals: 1

Strategy 2

Equitable Access to a Healthy Life: Prioritize efforts to ensure equitable access to resources that help all residents enjoy a healthy life (e.g.,, access to food, medical care, safe housing, transportation, arts, parks, recreation, outdoor spaces, and others.)

Primary Goals: 1

Supporting Goals: 3, 4, 8, 9, 11, 21

Strategy 3

Healthy Food Access: Engage with community partners to identify gaps in healthy food access. Support and encourage efforts to fill those gaps through actions such as community gardens, farm stands, fresh food distribution in local stores, attraction of new grocery stores, retention of existing grocery stores, regulatory changes, food rescue, education for gardening, and preservation and others.

Primary Goals: 1

Supporting Goals: 3, 23

Strategy 4

Health-Informed Public Space Design: Update regulations for public space design to support the community's physical, mental, and social health with considerations such as passive and active uses, places to gather, heat resilience, connections to nature, and safe access within and through a space.

Primary Goals: 1

Supporting Goals: 4, 8, 9, 14, 15

Strategy 5

Health in All Policies: Integrate health considerations into City policymaking to improve the health of all communities and people in Lakewood.

Primary Goals: 1, 25 Supporting Goals: 3, 8, 9

Strategy 6

Law Enforcement Efforts: Utilize evidence-based crime analysis and the needs of the community to determine areas to direct law enforcement efforts.

Primary Goals: 2

Strategy 7

Invest in First Responders: Invest in training, technology, and equipment to keep Lakewood's first responders up to date with current trends and best practices, and to ensure the necessary resources are provided to innovatively and equitably respond to the diverse safety needs and cultural norms within the community.

Primary Goals: 2, 25

Description

Strategy 8

Increase Crime Prevention Services: Work with community organizations, businesses, and neighborhood groups to increase crime prevention services through services such as Crime Prevention Through Environmental Design (CPTED), Neighborhood Watch, and other rigorously evaluated evidence-based strategies delivered in homes, schools, or the community that have been shown to prevent crime or reduce recidivism.

Primary Goals: 2 Supporting Goals: 3, 8

Strategy 9

Clean and Inviting Public Spaces: Work with the community to identify and prioritize clean-up projects and areas for increased maintenance to ensure Lakewood's public spaces are safe and inviting for all. Clean-up projects may range from graffiti removal to alley, park, or neighborhood clean-up events.

Primary Goals: 2 Supporting Goals: 3

Strategy 10

Safe and Resilient Infrastructure: Develop and maintain green and gray infrastructure that supports public health and safety, reduces risk of hazards, integrates into pedestrian-friendly streetscapes, and supports a healthy natural environment through implementation of naturebased solutions that promote climate mitigation, adaptation, and resilience. Assess and identify opportunities to mitigate existing hazards and enhance climate resilience of infrastructure, city assets, and communities.

Primary Goals: 2, 18

Supporting Goals: 1, 4, 8, 9, 14, 15, 16, 17, 21

Strategy 11

Improving Emergency Preparedness, Response, and Recovery: Protect lives, prevent property and environmental damage, and stabilize the economy during large-scale emergencies and disasters. Collaborate with internal departments and external organizations to proactively plan for hazard mitigation, emergency preparedness, emergency response, and recovery efforts in order to increase community resilience.

Primary Goals: 2, 25

Supporting Goals: 1, 4, 16, 18, 23

Strategy 12

Positive Engagement with Law Enforcement: Increase authentic and positive community interactions with all members of the police department through broad and inclusive educational and public outreach opportunities.

Primary Goals: 2 Supporting Goals: 5

Strategy 13

Support Programs for Law Enforcement: Develop and support mental and physical wellness programs for the police department employees and their families.

Primary Goals: 2, 25 **Supporting Goals: 1**

Description

Strategy 14

Safety Education: Develop and implement a safety education program that includes information and training addressing all types of potential safety issues, such as natural and climate disasters, human-caused disruptions, cyber security threats, and general safety practices to ensure the Lakewood community is well-prepared for public safety emergencies and best day-to-day safety practices.

Primary Goals: 2, 6 **Supporting Goals: 4**

Strategy 15

Non-Infrastructural Safety Improvements: Increase non-infrastructural elements of safety, including lighting and eyes on the street to ensure people feel safe traveling through and spending time in all parts of Lakewood.

Primary Goals: 2

Strategy 16

Opportunities for Restorative Justice: Research and report on the local impacts of historic and current policies, programs, and practices that marginalize or disadvantage certain groups of people. Identify actions and opportunities for restorative justice.

Primary Goals: 3 Supporting Goals: 2

Strategy 17

Equity In All Policies: Establish, enact, enforce, and monitor best practices and standards to integrate equity considerations into City policymaking, programs, actions, and events that will meaningfully improve accessibility, inclusivity, and cultural responsiveness.

Primary Goals: 3, 25

Strategy 18

Establish Equity-Focused Expertise in the City Organization: Cultivate staff with specialized education and experience in advancing equity to provide training and guidance throughout the city organization, provide input and recommendations for policies and programs, and strive to remove barriers to civic participation in Lakewood.

Primary Goals: 3

Strategy 19

Connection with Indigenous Groups: Develop relationships with Indigenous groups and tribal leaders with ancestral connections to Lakewood, and work with them to integrate their traditional ecological knowledge, local history, cultural practices, and perspectives into plans and policies.

Primary Goals: 3

Supporting Goals: 7, 8, 10, 11, 12

Strategy 20

Understand Community Needs Through Meaningful Outreach and Engagement: Regularly conduct a robust, meaningful, and wide-reaching outreach campaign to understand the broad range of community concerns, needs, desires, and issues. In particular, design these campaigns to thoughtfully engage those who are traditionally the hardest to reach and most often underrepresented.

Primary Goals: 3 Supporting Goals: 5

Description

Strategy 21

Address Environmental Justice: Building on existing efforts, develop and implement a comprehensive strategy for proactively addressing environmental justice across all relevant City operations. As a baseline, this strategy should be informed by the regular collection and monitoring of necessary data—both quantitative and qualitative.

Primary Goals: 3, 4, 25

Supporting Goals: 1, 7, 14, 15, 16, 19

Strategy 22

Assessment of Climate Impacts and Hazard Preparedness: Regularly assess the impacts of climate change and related hazards on the Lakewood community to understand potential risks to people, the natural and built environment, and the economy. Coordinate across internal departments to utilize the climate impact assessment findings to establish, maintain, and train staff on a Climate Adaptation Strategy that supports disaster preparedness, response, recovery, and community-wide resilience, including a social vulnerability tool that can be used to prioritize program development, provision of services, and city infrastructure projects.

Primary Goals: 4 Supporting Goals: 3, 18

Strategy 23

Climate Resilience in All Policies: Continue to update and integrate climate hazard, risk, resilience, mitigation, adaptation, and impact analysis into city documents, reports, plans, and policies related to neighborhoods and corridors, municipal facilities and operations, parks and open space, infrastructure, zoning and building codes, asset management, engineering regulations, procurement, insurance, emergency preparedness, and the city budget process, among others.

Primary Goals: 4, 25 **Supporting Goals: 18**

Strategy 24

Resilient Households and Connected Communities: Strengthen community cohesion and increase community capacity by continuing neighborhood-level programs and services including the Sustainable Neighborhoods Program and the Neighborhood Support Team; by strategically locating resilience hubs or similar community-serving facilities to provide education, services, and shelter during hazard events; and by developing and implementing policies and outreach programs with local partners to support households that are disproportionately impacted.

Primary Goals: 4 Supporting Goals: 3

Strategy 25

Employ Inclusive Communication and Outreach Methods: Building on existing efforts, develop a comprehensive communications and outreach strategy for all City operations to ensure that all information and outreach efforts are accessible, engaging, and broad-reaching. This should include specific outreach strategies and accommodations for individuals with disabilities and Lakewood's diversity of cultural identities and languages. Regularly update this strategy to reflect changing technologies, demographics, and communication preferences.

Primary Goals: 5, 6 Supporting Goals: 3, 4, 11

Description

Strategy 26

Provide Inclusive City Programs and Services: Ensure that city programs, services, events, meetings, and amenities are welcoming and accessible to all residents. As appropriate, consider opportunities for distinct offerings that cater to specific groups or particular needs within the community, including considerations such as cultural responsiveness, relevance, and languages, disabilities, families and youth, seniors, economic status, and others.

Primary Goals: 5

Supporting Goals: 3, 8, 9, 11

Strategy 27

Ensure Opportunities for Meaningful Civic Participation: Invite, encourage, and work to remove barriers for residents to take an active role in the city through intentional offerings for civic participation that actively fosters interaction between residents of different backgrounds and experiences. This may include, but not be limited to, elections, volunteering, applying for city grants, joining city boards and commissions, providing public comments on projects, participating in planning processes, accessing special events, participating in creative placemaking efforts, or other public participation processes.

Primary Goals: 5, 25 Supporting Goals: 3, 15

Strategy 28

Community Collaboration for Priority Topics: Consider mechanisms, committees, forums or processes to collaborate with diverse representation from the Lakewood community on planning, funding, and project implementation for topics such as equity, transportation, housing, resilience, parks and others.

Primary Goals: 5 Supporting Goals: 1, 21

Strategy 29

Opportunities for Life-Long Learning: Provide ample opportunities and access to resources for residents to learn, practice, refine, and grow their interests and passions on initiatives and topics of interest to the community such as healthy aging and healthy living.

Primary Goals: 6

Strategy 30

Educational Partnerships: Partner with (local) education and library institutions to tap into current trends and best practices, share resources, and incorporate youth voices in key initiatives, programs and resources.

Primary Goals: 6

Strategy 31

Implementation of the Arts, Parks and Recreation Master Plan: Continue to implement the Imagine Tomorrow Plan and any future updates to the Plan.

Primary Goals: 6, 8, 9, 11 Supporting Goals: 3, 12

Description

Strategy 32

Outreach and Education on Historic Preservation: Educate the public about the economic, environmental, and cultural benefits of historic preservation to build collective value around Lakewood's heritage. Provide educational materials and outreach strategies for both residents and visitors.

Primary Goals: 6, 10

Strategy 33

Online Sustainability Resource Center: Maintain an up-to-date online resource center to provide information, resources, and services to residents, businesses, and other stakeholders related to energy and water conservation, renewable energy systems, beneficial electrification, waste diversion and climate adaptation strategies.

Primary Goals: 6, 16 Supporting Goals: 4, 7, 17

Strategy 34

Increase Understanding of Waste Diversion Opportunities: Expand and maintain comprehensive waste-related educational resources for the community with the goal of increasing participation in and proper usage of available waste diversion programs.

Primary Goals: 6, 24 **Supporting Goals: 17**

Strategy 35

Outreach and Education for Lakewood's Heritage and History: Promote educational tours, programs and events that highlight the City's history. Expand educational materials and outreach strategies for both residents and visitors.

Primary Goals: 6, 10

Strategy 36

Improve and Expand Residential Recycling Services: Improve Lakewood's residential recycling services in preparation for the provision of free recycling through Colorado's Extended Producer Responsibility Program via a suite of potential tools like enhanced hauler licensing requirements, hauler contracting, universal recycling ordinances, zero waste design guidelines, and targeted education.

Primary Goals: 24 Supporting Goals: 7

Strategy 37

Encourage Building Longevity and Sustainability: Promote building longevity through use of high-quality durable materials, multifunctional and flexible design, adaptive reuse and retrofitting programs, sustainable design, and deconstructability.

Primary Goals: 16, 24 Supporting Goals: 10, 15

Strategy 38

Air Pollution Prevention and Monitoring: Contribute to regional efforts to improve air quality by reducing transportation-related emissions, enhancing green infrastructure, tree canopy, vegetative cover, and other nature-based solutions, and by implementing air quality monitoring and public awareness campaigns.

Primary Goals: 7 Supporting Goals: 1, 22

Description

Strategy 39

Water Efficient Parks and Public Facilities: Reduce outdoor water use on public lands and in municipal facilities through sector-specific plans and strategies including continued use and implementation of new low-water irrigation technologies, creating drought-tolerant and waterwise landscapes, retrofitting facilities with high-efficiency fixtures, minimizing water leaks and water waste, and through employee education.

Primary Goals: 7, 25

Strategy 40

Water Efficient Homes, Buildings, and Landscapes: Reduce water consumption in alignment with regional water goals by ensuring that city codes support water efficient development and by providing resources, technical support, and incentive programs that encourage Lakewood residents and businesses to implement indoor and outdoor water efficiency and conservation measures.

Primary Goals: 7 Supporting Goals: 16

Strategy 41

Toxin Reduction for Ecological Health: Minimize the use of chemical fertilizers, pesticides, and other toxins that negatively impact pollinator species and overall ecological health.

Primary Goals: 7 Supporting Goals: 18

Strategy 42

Establish a Biodiversity Strategy: Develop and implement a Biodiversity Strategy to identify projects, policies and programs that address invasive species, support ecological integrity, incorporate regenerative practices, and reduce the loss of biodiversity.

Primary Goals: 7 Supporting Goals: 8, 18

Strategy 43

Urban Tree Canopy: Enhance the urban tree canopy by planting trees along trails, sidewalks, parks, and waterways in priority heat risk areas and targeted areas identified through regular canopy assessments; developing an urban forestry plan; and engaging the public through educational materials, discounted tree sales, and tree planting events.

Primary Goals: 7, 16, 18, 25 Supporting Goals: 4, 8, 13, 14

Strategy 44

Provide Accessible and Inclusive Features in Parks: Support the addition of accessible park amenities and play features that include safe access to nature, convenience, sensory-friendly elements, interpretation, and relief from heat.

Primary Goals: 8 Supporting Goals: 3

Strategy 45

Prioritize Equitably Distributed Parkland: Prioritize park acquisition and improvements in areas in need of parkland to support the community's physical, mental, and social health.

Primary Goals: 8 Supporting Goals: 3

Description

Strategy 46

Offer Variety in Park and Open Spaces: Through neighborhood engagement, tailor a variety of parks and open spaces to fulfill different purposes and community needs including, but not limited to, natural resource and habitat protection for biodiversity, walking or biking, organized sports, water-based activities, play space and picnicking, public art, events, and equestrian and dog activities.

Primary Goals: 8 Supporting Goals: 5, 9

Strategy 47

Proactive Maintenance for City Assets: Evaluate and prioritize strategies to ensure that all city assets, including parks, buildings, public art, infrastructure, and other structures, are proactively maintained for safe, comfortable, accessible, and inclusive use by community members, city employees and visitors. Prioritize maintenance and enhancement efforts through routine data collection and assessment, including building and site conditions, greenhouse gas emissions, climate hazards, and community experience input. Ensure that risks are managed effectively, and insurance requirements are engaged appropriately throughout the city's portfolio of assets.

Primary Goals: 8, 9, 11, 25 Supporting Goals: 10

Strategy 48

Responsible Parks and Open Space Conservation: Responsibly conserve vibrant parks and open space resources through preservation of biodiversity and wildlife habitat, green infrastructure, sustainable practices and environmental stewardship.

Primary Goals: 8, 25 Supporting Goals: 7, 9, 18

Strategy 49

Promote Neighborhood Pocket Parks: Encourage private pocket park development, including small dog parks where appropriate, through residential parkland dedication and public/private partnerships to create parks and smaller green spaces in strategic locations in need of park amenities.

Primary Goals: 8

Strategy 50

Invest in Arts, Parks and Recreation: Seek funding and partnerships necessary to achieve high-quality arts, parks, and recreation programs, services, and facilities that meet community needs as defined in the Imagine Tomorrow Plan and any future updates to the Plan.

Primary Goals: 8, 9, 11, 25 **Supporting Goals: 3**

Strategy 51

Opportunities for Self-Directed Play and Learning at City Facilities and Parks: Foster opportunities for self-directed learning and play at city facilities that can be initiated by community members of all ages and abilities.

Primary Goals: 8, 9 **Supporting Goals: 11**

Description

Strategy 52

Responsive Recreation Centers: Adapt recreation facilities to provide adequate, functional space for high-demand programming that meets the shifting needs and priorities of the community.

Primary Goals: 9

Strategy 53

Centralized Recreation Center: Consider opportunities to dream big, including concepts for an accessible and centralized recreation center and community park.

Primary Goals: 9 Supporting Goals: 8

Strategy 54

Recreation for All: Provide opportunities for participation in recreation programs and services specific to older adults, teens, and those with disabilities.

Primary Goals: 9 Supporting Goals: 3

Strategy 55

Implementation of the Historic Preservation Plan: Continue to implement the Historic

Preservation Plan and any future updates to the Plan.

Primary Goals: 10

Strategy 56

Implementation of the Lakewood Heritage Center Master Plan: Continue to implement the Lakewood Heritage Center Master Plan and any future updates to the Plan.

Primary Goals: 10

Strategy 57

Systemized and Coordinated Historic Preservation Management: Develop and maintain a citywide database and other internal resources to ensure that Lakewood's historic resources are incorporated into community planning, economic development, and sustainability efforts. Provide information to property owners of potentially significant resources to encourage designation of local landmarks to ensure the continued protection of Lakewood's historic resources.

Primary Goals: 10

Strategy 58

Flexible and Responsible Tools for Conservation of Historic Resources: Consider the update of existing and use of new regulatory tools that can protect historic resources and character, while also providing enough flexibility to accommodate appropriate growth and change. The use of such tools should also consider and mitigate affordability and economic impacts of preservation objectives. Examples may include conservation districts, zoning overlays, design guidelines, tax credits, waivers or other incentives for adaptive reuse and preservation, rezoning guidelines, facade improvement programs, or other support programs.

Primary Goals: 10 Supporting Goals: 16

Strategy Description

Strategy 59

Continued Investment in Lakewood's Historic Preservation Program: Continue to maintain Certified Local Government Status and a qualified Historic Preservation Commission, and explore resources to support the historic preservation program.

Primary Goals: 10, 25

Strategy 60

Utilize National Standards and Best Practices in the Care of Lakewood's Historic Artifacts and Resources: Utilize Secretary of the Interior's Standards for the Treatment of Historic Properties. Maintain historical facilities using national standards and best practices for education, public service and collections care to ensure excellence in the care and preservation of the community's artifacts and resources held in the public's trust.

Primary Goals: 10

Strategy 61

Arts and Culture in All Policies: Continue implementing strategies and partnerships that weave arts and culture into all aspects of the City's work.

Primary Goals: 11, 25 **Supporting Goals: 12**

Strategy 62

Celebrate and Value Local Art and Artists: Advocate for and encourage collaborations, partnerships, and cross promotion of local artists and creatives to ensure a thriving creative community.

Primary Goals: 11 Supporting Goals: 12

Strategy 63

Community Art Maintenance: Identify opportunities to support the maintenance of Lakewood's art and cultural amenities through partnerships, community engagement, and resource optimization.

Primary Goals: 11, 12

Strategy 64

Encourage Arts and Culture Experiences: Facilitate the creation of transformative art destinations throughout Lakewood by encouraging diversification of the public art collection, engaging the community and creating public art that is discovered organically and intentionally.

Primary Goals: 11, 25 Supporting Goals: 12, 17

Strategy 65

Implementation of the Public Art Plan: Continue to implement the Public Art Plan and any future updates to the Plan.

Primary Goals: 11 Supporting Goals: 12

Description

Strategy 66

Implementation of the 40 West ArtLine Framework Plan: Continue to implement the 40

West ArtLine Framework Plan and any future updates to the Plan.

Primary Goals: 11

Supporting Goals: 8, 10, 12, 17, 13, 15, 21, 22

Strategy 67

Responsibly Conserve Arts and Cultural Resources: Responsibly conserve arts and cultural resources that represent Lakewood's identity and uniqueness through preservation, education, advocacy, and partnerships.

Primary Goals: 11 Supporting Goals: 10

Strategy 68

Celebrate the Cultural Community: Celebrate the community through art and cultural events, programs and performances that showcase local and regional talent, traditions, and cultural diversity.

Primary Goals: 11 Supporting Goals: 3, 17

Strategy 69

Promote Arts and Culture: Promote Lakewood's arts and cultural programs, events, facilities, and resources to attract new businesses, visitors and residents.

Primary Goals: 11 Supporting Goals: 12, 23

Strategy 70

Well-Designed Streetscapes and Public Places: Promote streetscape and public space improvement projects to ensure that all destinations and community gathering places offer safe, pleasant, and active experiences for all users. These projects should incorporate elements such as tree canopy and vegetation, shade, lighting, public art, seating, wide sidewalks or pathways, crosswalks, signage and signalization, wayfinding, green infrastructure, and others.

Primary Goals: 12

Strategy 71

Community-Informed Placemaking: Ensure community engagement and participation is central to any creative placemaking work and that initiatives reflect the character and features of the neighborhoods where projects occur.

Primary Goals: 12 Supporting Goals: 5

Strategy 72

Activation of Public Spaces: Improve and activate publicly owned spaces (such as parks, plazas, streetscapes) with art, landscaping, seating, creative placemaking, and interactive elements.

Primary Goals: 12

Supporting Goals: 8, 11, 14, 15, 17

Description

Strategy 73

Art in Publicly Visible Spaces: Work with the community, local artists, arts organizations, community partners, and developers to support the integration of art and placemaking installations into the urban fabric to beautify spaces, create identity, and reflect local heritage and values.

Primary Goals: 12 Supporting Goals: 11, 17

Strategy 74

Support Art and Culture-Based Hubs: Continue to support the 40 West ArtLine, 40 West Arts Creative District, Alameda Corridor, Lakewood Cultural Center/Heritage Lakewood Belmar Park, and other areas that may emerge to serve as a hub for artistic expression, creative industries, and cultural tourism.

Primary Goals: 12 Supporting Goals: 11

Strategy 75

Creative Entrepreneurship Opportunities: Foster creative entrepreneurship by ensuring City policies support incubator and start-up spaces, funding opportunities, and business development resources for artists, cultural enterprises, and individuals wishing to pursue creative ventures in Lakewood. Strategically encourage these activities in locations where there is already a concentration of creative activity or where the introduction of new creative activities could breathe life and activity into new spaces.

Primary Goals: 12 Supporting Goals: 11, 23

Strategy 76

Iterative Planning for Community Spaces and Activity Hubs: Establish mechanisms for ongoing evaluation, feedback, and adaptation of creative placemaking initiatives based on community input and measurable outcomes.

Primary Goals: 12 Supporting Goals: 5, 11

Strategy 77

Opportunities for Diverse Industries: Continue to encourage a mix of land uses to attract diverse, innovative and sustainable industries.

Primary Goals: 13 Supporting Goals: 23

Strategy 78

Support Activity Hubs: Encourage and support activity hubs throughout the city with mixes of land uses that can help protect health and the natural environment and make the surrounding environment more attractive, well connected, economically stronger, socially diverse, and resilient to climate change. These nodes can be the hub for gathering and social events and blend into the surrounding context(s) of the area.

Primary Goals: 13

Supporting Goals: 1, 23,17

Description

Strategy 79

Invest in Underutilized Commercial Areas: Identify under-utilized and under-performing commercial areas and assist in their revitalization, including decarbonization, through the use of state and federal programs such as enterprise zones, the Lakewood Reinvestment Authority (LRA), and other programs and financial incentives.

Primary Goals: 13, 23 Supporting Goals: 14, 15

Strategy 80

Support Area Planning in the City: Implement a collaborative approach to develop contextsensitive area plans for targeted corridors, neighborhoods and activity hubs, prioritizing areas with high redevelopment pressure, displacement concerns, environmental hazards, infrastructure needs or other factors to create equitable planning processes. The outcome of these plans can help identify area assets and opportunities for change that are reflective of community input and cohesion.

Primary Goals: 13, 14, 15, 17 Supporting Goals: 4, 5, 12

Strategy 81

Implementation Tools for Context-Sensitive Development: Use the City's implementation tools such as the Zoning Ordinance, Design Standards, Major Site Plan Review and other applicable regulations to promote development that is respectful of adjacent properties and the surrounding area by considering height, scale, design, connectivity and impacts to the environment. Update these tools as needed.

Primary Goals: 13, 15 Supporting Goals: 14, 17, 19

Strategy 82

Mixed Use Activity Hubs Along Corridors: Support the development of areas with a mix of uses within activity hubs and along corridors to integrate and connect residential, commercial, and recreational spaces, fostering vibrant, walkable communities.

Primary Goals: 13, 14

Strategy 83

Street Trees and Green Infrastructure: Integrate natural spaces, tree-lined streets and green infrastructure into site and corridor planning and recreational spaces to improve air quality. support biodiversity, create connected pedestrian greenways and enhance the safety and aesthetics of the corridor.

Primary Goals: 14, 18 Supporting Goals: 13, 16

Strategy 84

Accessible, Sustainable and Connected Corridors: Promote sustainable and integrated development along Lakewood's corridors that enhances safe and multi-modal connectivity, accessibility, and quality of life.

Primary Goals: 14

Description

Strategy 85

Corridor Types: Support future efforts to more specifically define and plan for a hierarchy of corridor types in Lakewood.

Primary Goals: 14

Strategy 86

Continued Support and Development of Lakewood's Design Review Program: Support the Design Review Commission in applying Design Standards and Guidelines. Explore opportunities to strengthen the program and consider the development of additional design standards as resources and priorities allow.

Primary Goals: 15

Strategy 87

High-Quality Design: For all development projects, promote accessible, human-scaled design that enhances the aesthetics of the site and includes quality, well-detailed, and durable materials.

Primary Goals: 15

Strategy 88

Alignment with Future Land Use Map: Support zoning and regulatory changes that align with the Future Land Use Map.

Primary Goals: 15

Strategy 89

Incentivize and Support Building Emissions Reductions and Resiliency: Implement a comprehensive building program that increases energy efficiency and renewable energy and storage, eliminates emissions, and makes buildings more resilient by incorporating performance standards, code updates, customized tools, resources and incentives, workforce development, financing mechanisms, and community education.

Primary Goals: 16 Supporting Goals: 15

Strategy 90

Assess and Update Building and Energy Codes: Regularly review and adopt updated building and energy codes to protect life and safety, support Lakewood's housing, climate, and economic development strategies, and to accelerate progress towards greenhouse gas reduction targets through sustainable design, resource efficiency, decarbonization, and climate resiliency of buildings.

Primary Goals: 16 Supporting Goals: 15

Strategy 91

Assess and Update Sustainable Development Regulations: Regularly assess and update Lakewood's Zoning Code, engineering standards, and other related land-use policies to ensure that development projects account for climate risks, advance the City's climate commitments and reflect the community's adopted vision.

Primary Goals: 16 Supporting Goals: 4, 7, 15

Description

Strategy 92

Municipal Decarbonization Plan: Develop and implement a municipal operations greenhouse gas emissions inventory and decarbonization plan in alignment with the City's greenhouse gas reduction targets to prioritize actions that eliminate climate and health impacts from city buildings, fleet, and operations.

Primary Goals: 16, 18, 25

Strategy 93

Diversity of Housing Types: Encourage a mix of housing types through development regulations, policies, and incentives to accommodate different household sizes, income levels, preferences, and needs.

Primary Goals: 17, 19, 25 Supporting Goals: 3, 4

Strategy 94

Neighborhood-Serving Programs and Projects: Continue to support and grow neighborhood-serving programs and projects, such as the Sustainable Neighborhoods Program, Neighborhood Support Team, and Neighborhood Participation Program.

Primary Goals: 17, 25 Supporting Goals: 4, 5

Strategy 95

Mixed-Income Neighborhoods: Promote mixed-income developments throughout the city to ensure integration of neighborhoods of all incomes.

Primary Goals: 17

Supporting Goals: 1, 3, 19

Strategy 96

Create Walkable, Connected Neighborhoods: Encourage land uses that integrate housing, employment, and community amenities within walking distance of each other.

Primary Goals: 17

Supporting Goals: 1, 2, 19, 21, 22, 23

Strategy 97

Expand Access to Public Transportation in Neighborhoods: Expand access to reliable and convenient public transportation options within neighborhoods.

Primary Goals: 17 Supporting Goals: 21, 22

Strategy 98

Neighborhood Street Design: Ensure that neighborhoods have access to safe and accessible routes by designing designated street corridors that prioritize pedestrian safety and encourage walking, riding and rolling that incorporate sidewalks, and complete street designs.

Primary Goals: 17

Supporting Goals: 1, 21, 22

Description

Strategy 99

Encourage Climate-Conscious Neighborhoods: Promote sustainable practices throughout neighborhoods, with a focus on energy efficiency, water conservation, green infrastructure and zero waste.

Primary Goals: 17 Supporting Goals: 1, 19

Strategy 100

Prioritize CDBG Funds: Through the Community Development Block Grant (CDBG) Five-year Consolidated Plans and Annual Action Plans, identify and prioritize funding for key projects that will have a positive impact on low-to-moderate income populations in target areas.

Primary Goals: 17 Supporting Goals: 3, 19

Strategy 101

Participate in Regional Transition to Sustainable Energy Infrastructure: Support and participate in Regional and Statewide efforts to expand sustainable infrastructure and services, increase renewable energy generation, energy storage, and grid reliability, and to support decarbonization through shared administration of programs providing technical expertise, navigation services, workforce development, and other incentives and resources in support of decarbonization and environmental sustainability.

Primary Goals: 18 Supporting Goals: 4

Strategy 102

Vehicle Electrification: Support the transition to zero emissions vehicles by prioritizing electrification of the City's vehicle fleet, expanding public charging infrastructure, updating building and zoning codes to encourage widespread access to charging, and leveraging technical assistance and funding opportunities. Regularly evaluate city policies and strategy documents to ensure that they are relevant to the latest transportation infrastructure and technology advancements.

Support and Promote Emerging Sustainable Transportation Technologies, Including

Primary Goals: 18, 21

Strategy 103

Targets for City Facilities: Establish and implement a plan, including targets and strategies, for city-owned facilities and operations to support the transition to renewable energy and improving energy efficiency while driving continual reductions of greenhouse gas emissions and air pollutants over the entire lifecycle of the asset based on market innovation and cost factors.

Primary Goals: 18, 25

Strategy 104

Accessible Design for Affordable Housing: Encourage universal accessibility design of affordable units subsidized by the City of Lakewood.

Primary Goals: 19 Supporting Goals: 3

Description

Strategy 105

Affordable Housing Production and Preservation: Prioritize the preservation and production of housing that is affordable to low-to moderate income residents by assisting Public Housing Authorities (PHA) or nonprofit housing developers through programs, policies, and incentives that ensure long-term affordability.

Primary Goals: 19 Supporting Goals: 3, 20

Strategy 106

Minimize Displacement: Minimize the involuntary displacement of vulnerable populations, such as low-income households, older adults, and people with disabilities, as the city grows and changes. Use tools to allow reinvestment in and preservation of existing housing stock, and allow appropriately scaled infill such as accessory dwelling units, duplexes, and tandem houses.

Primary Goals: 19 Supporting Goals: 3, 20

Strategy 107

Dedicated Funding to Support Affordable Housing: Evaluate the feasibility of establishing a local Lakewood affordable housing fund and/or collaborating with regional partners to identify funding mechanisms that could support affordable housing across multiple jurisdictions.

Primary Goals: 19 Supporting Goals: 20

Strategy 108

Expedited Development Review for Affordable Housing: Reduce barriers to affordable housing development by prioritizing applications for affordable units. Explore adjusting staffing capacity to expedite review.

Primary Goals: 19

Strategy 109

Innovative Financing for Affordable and Workforce Housing: Innovate financing mechanisms, such as impact bonds, that activate private sector participation in the preservation and creation of deeply affordable workforce housing that are accessible to workplaces.

Primary Goals: 19

Strategy 110

Strategic Planning for Housing: Update Lakewood's Strategic Housing Plan every three years to identify and scale evidence-based practices, invest in effective programs, and evaluate innovative housing solutions to ensure that housing policies and programs are data-driven and supportive of current housing needs, including an abundance of attainable housing to meet the long-term diverse needs of our residents.

Primary Goals: 19

Strategy 111

Regular Assessment and Updates to Housing Regulations: Regularly review, assess, and update Lakewood's Zoning Code, building and energy codes, engineering standards, Lakewood Municipal Code, and other land-use policies to reduce regulatory barriers to housing affordability and to encourage innovative and creative housing solutions.

Primary Goals: 19

Strategy Description

Strategy 112

Strengthen Housing Partnerships: Deepen participation in industry and civic networks of affordable housing and homelessness response and strengthen partnerships opportunities with Jefferson County, non-profit agencies, and organizations, especially focused on permanent supportive services.

Primary Goals: 19

Strategy 113

Improve Housing Quality: Improve Housing Quality Standards (HQS) in ownership and rental housing through existing and innovative rehabilitation programs, using a variety of funding sources such as Community Development Block Grant (CDBG) funds.

Primary Goals: 19 Supporting Goals: 3

Strategy 114

Expand Homeownership: Improve access to homeownership, especially among low-income residents and marginalized groups, through Down Payment Assistance programs or partnerships with nonprofit housing developers.

Primary Goals: 19 Supporting Goals: 3

Strategy 115

Assistance for Renters: Connect renters with legal resources to ensure quality living conditions and prevent evictions.

Primary Goals: 19 Supporting Goals: 20

Strategy 116

Expanded Mediation Services: Expand mediation services to proactively assist tenants who are at-risk of eviction, by engaging landlords and tenants in mediation before their cases reach the County Court responsible for evictions.

Primary Goals: 20 Supporting Goals: 3

Strategy 117

Coordinated, Data-Driven Homelessness Response: Establish and maintain regularly updated or real time data on homelessness services through the Homeless Management Information System administered by the HUD CoC (Metro Denver Homeless Initiative). Develop a data dashboard to monitor continuous progress toward permanent housing outcomes.

Primary Goals: 20

Strategy 118

Maintain Shelter Services for Those Experiencing Homelessness: Work towards sustaining facility-based navigation and housing-focused case management services, including 24/7 access to emergency shelter, for people experiencing homelessness and domestic violence.

Primary Goals: 20

Description

Strategy 119

Expand Mobile Services for Crisis Response and Homelessness: Develop and implement, as resources allow, disaster preparedness and response strategies for people experiencing homelessness and other social vulnerabilities.

Primary Goals: 20 Supporting Goals: 1

Strategy 120

Assess Housing Needs Continuously in the Community: Support a common housing needs assessment that can identify individual or family housing needs in community/institutional sectors such as business, healthcare, justice, and education.

Primary Goals: 20

Strategy 121

Regional Collaboration for Housing Access: Partner with neighboring communities to identify and connect individuals and families to housing opportunities.

Primary Goals: 20 Supporting Goals: 19

Strategy 122

Eviction Prevention: Explore innovative partnerships and means to identify housing insecurity, prevent eviction, and keep individuals and families in their homes when possible.

Primary Goals: 20

Strategy 123

Coordinated Encampment Management: Standardize interagency encampment interventions that lead with navigation to safe and available camp, shelter, and/or housing alternatives while asserting and assuring public spaces remain safe, accessible, and unencumbered.

Primary Goals: 20

Strategy 124

Support Community Integration of Newly Rehoused Residents: Expand and refine current programming to provide specialized peer-support that can integrate newly re-housed individuals within communities and ensure continued housing and neighborhood success with a wide-range of supportive services.

Primary Goals: 20 Supporting Goals: 4, 19

Strategy 125

Develop a Multi-Modal Transportation Plan: Develop and implement a citywide multimodal transportation plan that includes updates to the existing roadway classifications and establishment of modal hierarchies to create a coordinated and cohesive vision for Lakewood's future transportation system.

Primary Goals: 21

Supporting Goals: 13, 14, 15, 18

Description

Strategy 126

Complete Streets Approach: Continue to ensure that the safety and access needs for all modes of transportation users are considered with future transportation improvements, including but not limited to pedestrians, cyclists, and equestrians.

Primary Goals: 21

Supporting Goals: 1, 2, 13, 14, 15

Strategy 127

Fill Gaps in Multimodal Transportation Network: Prioritize gaps in the network grid, first and last mile connections, improvements to overall connectivity and a greater variety of route options to more efficiently move people through Lakewood.

Primary Goals: 21

Supporting Goals: 14, 15, 22

Strategy 128

Regular Assessment and Planning for Travel System Capacity and Demand Management:

Strategically provide additional capacity and operational efficiencies on roadways to limit congestion, improve safety, and expand multi-modal options.

Primary Goals: 21

Strategy 129

Funding for Transportation System: Review existing funding and seek additional opportunities for the transportation network that will provide reliable infrastructure, improve safety on streets and highways, and result in efficient transportation options.

Primary Goals: 21, 25

Strategy 130

Increased Shared Transportation: Update regulations as necessary to accommodate shared transportation.

Primary Goals: 21 Supporting Goals: 22

Strategy 131

Advocate for Stellar Transit Service: Proactively coordinate with Regional Transportation District (RTD) and other local and regional transit agencies to optimize current transit routes and schedules and identify opportunities for future transit connections, including light rail extensions, circulator systems for specific areas, and improved service to adjacent jurisdictions.

Primary Goals: 21

Strategy 132

Implementation of Transportation Planning: Continue to implement transportation related plans and studies and any future updates.

Primary Goals: 21 Supporting Goals: 14, 15

Strategy 133

Transit Specific Facilities: Work with Regional Transportation District (RTD), Denver Regional Council of Governments (DRCOG), and other partners to evaluate Bus Rapid Transit (BRT) and/or exclusive transit lanes and facilities along streets such as West Colfax, West Alameda, Sheridan, and Wadsworth.

Primary Goals: 21

Description

Strategy 134

Support Lakewood Rides: Continue to support Lakewood Rides to provide safe and costeffective transportation services for the elderly and persons with disabilities and consider opportunities to support the long-term financial viability of the program.

Primary Goals: 21

Strategy 135

Strategies to Reduce Crash Rates: Set measurable goals to reduce crash rates, such as Vision Zero, focusing on Lakewood's high-injury network and critical corridors, as well as other identified safety concerns.

Primary Goals: 21 Supporting Goals: 2

Strategy 136

Re-Evaluate Travel Speeds: Reduce unsafe travel speeds by re-evaluating speed limits, evaluating traffic calming measures, and considering enforcement strategies with safety in mind.

Primary Goals: 21

Strategy 137

Minimize Adverse Impacts of the Transportation Network on Nearby Neighborhoods:

Evaluate and seek to minimize adverse air quality, noise, light/glare, and other significant adverse environmental impacts of existing and proposed transportation infrastructure on adjacent neighborhoods.

Primary Goals: 21

Strategy 138

Transit Oriented Communities and Community Oriented Transit: Support greater density in areas well-served by transit and greater transit service and a greater variety of transportation options in denser areas, while ensuring a dense pedestrian-network where residents have safe and convenient access to destinations and the transportation network, while also considering area context.

Primary Goals: 7, 21 Supporting Goals: 13, 15

Strategy 139

Align Roadway and Land Use Regulations and Standards: Re-examine the Zoning Ordinance and other regulations and policies to better integrate multimodal street classifications with land use, environmental considerations, and built form context. Align street typologies with land use and zoning, addressing elements such as setbacks, build-to-zones, sidewalks, landscaping, rightof-way (ROW) and roadway improvements, access requirements, auto-oriented land uses, and others.

Primary Goals: 21

Supporting Goals: 1, 13, 14, 15

Strategy 140

Parking Requirements: Modify the parking requirements in the Zoning Ordinance to be consistent with the context of the area, applicable state laws, and best practices to calibrate a balance between sufficient parking, vibrant places, and reducing harmful environmental impacts such as heat islands.

Primary Goals: 21

Supporting Goals: 7, 13, 15, 19

Description

Strategy 141

Micromobility Strategy for All Users: Develop a micromobility strategy that addresses the safety, access, comfort, and convenience of vulnerable road users, and parking or storage for these methods, including people walking and rolling by all modes, including wheelchairs, skateboards, scooters, strollers, bikes, one-wheels and more.

Primary Goals: 22

Supporting Goals: 2, 3, 13, 14, 21

Strategy 142

Implementation of the Bicycle Plan: Continue to implement the Bicycle Plan and any future updates to the Plan, with a core goal of increasing bicycle network connectivity and increasing the comfort of existing bicycle facilities.

Primary Goals: 22

Supporting Goals: 2, 14, 16, 21

Strategy 143

Walkable Community: Improve the pedestrian environment to ensure that residents and community members have safe, comfortable and convenient access to destinations such as schools and the public transit network. Consider the development of a walkability plan that would also include information and education programs to improve transportation safety and wayfinding.

Primary Goals: 22

Supporting Goals: 1, 14, 17, 21

Strategy 144

Sidewalk and Bike Facility Network: Prioritize closing gaps in the network grid and first/last mile connections, including construction of missing sidewalk and trail links throughout the city, such as those identified in the Belmar/downtown Lakewood Connectivity Study, and north-south crossings of the 6th Avenue freeway, in order to improve overall connectivity, and provide more/ greater variety of route options. Prioritize investing in additional separated bike lanes as proposed in the Bicycle Plan.

Primary Goals: 22

Supporting Goals: 2, 14, 16, 21

Strategy 145

Safe Crossings: Evaluate locations where it is appropriate to install pedestrian, cyclist, and equestrian crossing improvements such as enhanced crosswalks, signals, refuge medians, or increased visibility at high-traffic mid-block locations and work with the Colorado Department of Transportation (CDOT) and other partners to implement improvements.

Primary Goals: 22 Supporting Goals: 14, 21

Strategy 146

Bicycle and Pedestrian Funding and Maintenance: Identify and prioritize opportunities to enhance bicycle and pedestrian infrastructure, including approaches for regular maintenance such as snow removal and sweeping.

Primary Goals: 22, 25

Supporting Goals: 2, 16, 18, 21

Description Strategy

Strategy 147 Support Local Business: Support the development, growth, and retention of local businesses.

Primary Goals: 23 Supporting Goals: 14

Workforce Development: Cultivate a skilled, diverse, and trained workforce and provide access Strategy 148

to equitable job opportunities.

Primary Goals: 23

Strategy 149 Business Attraction, Retention and Expansion: Attract, retain, and support the expansion of a

variety of industries to diversify the local economy and increase capital investment.

Primary Goals: 23

Strategic Partnerships for Economic Development: Develop and support creative and Strategy 150

innovative partnerships to explore financing mechanisms and work collaboratively towards shared economic goals for the city.

Primary Goals: 23 Supporting Goals: 15

Strategy 151 **Economic Innovation:** Support economic growth and innovation through City policy,

regulations, tools, and programs.

Primary Goals: 23, 25

Strategy 152 Create Non-Residential Waste Diversion Programs: Develop collaborative waste reduction

and diversion programs targeting the largest and highest need waste generators in the commercial, industrial, and institutional sectors in Lakewood.

Primary Goals: 24 Supporting Goals: 17

Strengthen the City's Municipal Zero Waste Program for Operations and Events: Strategy 153

Strengthen Lakewood's Municipal Zero Waste Program (encompassing facility operations, meetings, and events) through enhanced employee resources, training tools, standard operating procedures, adopting reusable dishware, comprehensive waste stream collection services, and a circular procurement policy.

Primary Goals: 24, 25

Strategy 154

Targeted Diversion of Environmentally Impactful Waste: Prioritize the development of policies, programs, services, incentives, and infrastructure to support the reduction and diversion of Lakewood's highest volume and most environmentally impactful waste streams, starting with construction and demolition debris and organic waste.

Primary Goals: 24 Supporting Goals: 7

Description

Strategy 155

Participate in our Regional Circular Economy: Actively participate in efforts to strengthen Colorado's circular economy through meaningful involvement with regional nonprofit organizations and state agencies, and by attracting new and supporting existing ventures focused on reduction, reuse, refill, rental, repair, and refurbishment, recycling, composting, and energy recovery.

Primary Goals: 24 Supporting Goals: 23

Strategy 156

Continue to Offer Key Recycling Collection Programs: Continue efforts to prevent environmental contamination by providing a community recycling collection center and hazardous waste recycling collection center for residents and businesses, organizing collection events for hard-to-recycle items, facilitating litter clean ups, and responding to illegal dumping. Keep these services low-cost, accessible, and expand or enhance them in response to community need and diversion goals.

Primary Goals: 24 Supporting Goals: 7

Strategy 157

Advance and Innovate City Asset Management Systems: Continue to develop Smart Building, Energy Management, and Building Automation Technologies to actively monitor and optimize the performance of city assets, extend asset lifecycles, and mitigate and adapt to climate change and risk in a manner that continues to provide information and strategies to enhance ongoing projects and maintenance of city assets.

Primary Goals: 25 Supporting Goals: 4, 18

Strategy 158

Leading by Example for Sustainable Development Practices: Municipal facilities will set a positive example for sustainable development in the community by meeting applicable code requirements, diverting construction and demolition debris, and piloting opportunities to demonstrate new technologies to the general public.

Primary Goals: 25

Strategy 159

Resources to Achieve Goals: Explore innovative opportunities for resources, such as funding, staffing, cross-departmental collaboration, and technical expertise, to achieve Lakewood's community goals identified in this Comprehensive Plan.

Primary Goals: 25

Strategy 160

Invest in City Employees: Ensure City staff are well equipped to provide the best possible service to the community and the organization by investing resources to provide opportunities for training, cross-departmental collaboration, professional growth, and upward mobility in the organization and cultivating a culture of safety, respect and trust.

Primary Goals: 25