

PLANNING CONTEXT

IMAGINE TOMORROW!

Arts, Parks and Recreation for

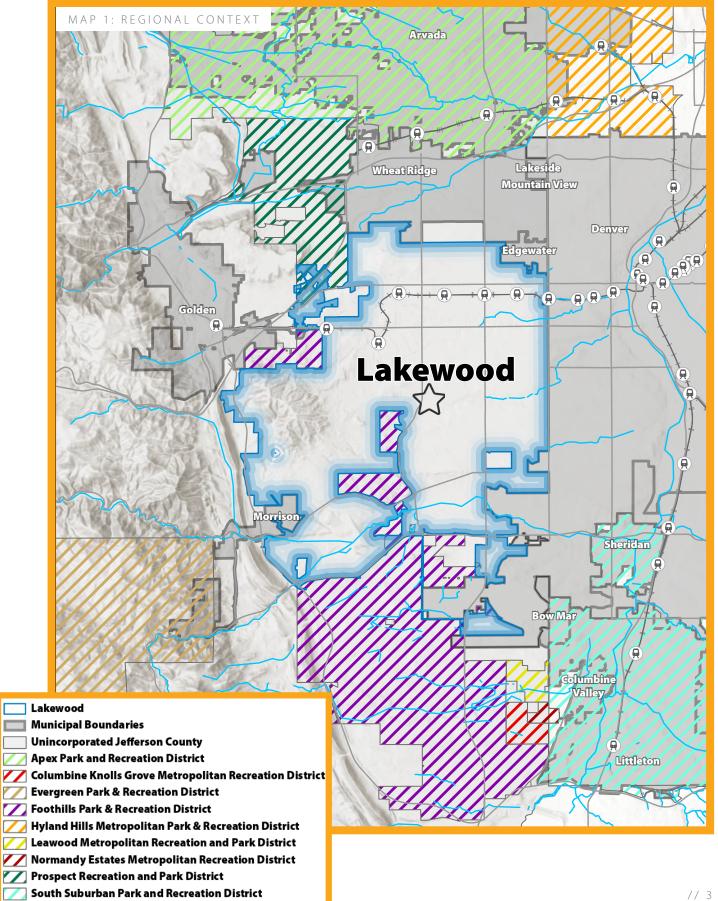
All Master Plan

REGIONAL CONTEXT

Located in Jefferson County, Lakewood is Colorado's fifth most populous city. Lakewood occupies 45 square miles, primarily comprised of urban and suburban development that is strategically positioned between the state's capital city and the Rocky Mountains. Lakewood residents enjoy easy access to Colorado's iconic outdoor playground while simultaneously remaining at the center of commerce, culture and entertainment in the Denver metropolitan area.

Lakewood is a home rule city that operates under the council-manager form of government. The city is geographically organized according to five city council wards that each elect two representatives to the council.

In addition to the parks, programs and amenities offered by the Community Resources Department, Lakewood residents also enjoy arts, parks and recreation facilities provided by neighboring agencies and partners.



PLANNING CONTEXT

DEMOGRAPHIC PROFILE

This section presents a series of infographics that provide an objective and factual overview of pertinent demographic, socioeconomic and health data. This data signals trends that are affecting or will affect future growth patterns and demographic composition of the Lakewood community resulting in implications for where, when and how the Community Resources Department delivers arts, parks and recreation services.

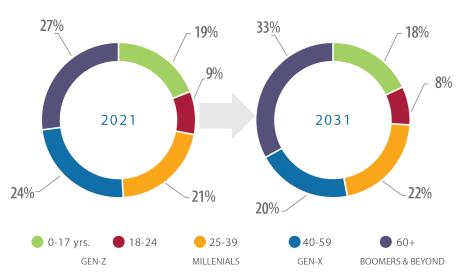
LAKEWOOD POPULATION GROWTH 2021-2031



POPULATION SOURCES: COLORADO STATE DEMOGRAPHY OFFICE (2010-2020) AND ESRI COMMUNITY ANALYST PROJECTIONS(2026 & 2031)

AGE GROUP DISTRIBUTION

BY 2034,
RETIREMENTAGE ADULTS
WILL
OUTNUMBER
CHILDREN
FOR THE FIRST
TIME IN U.S.
HISTORY.*



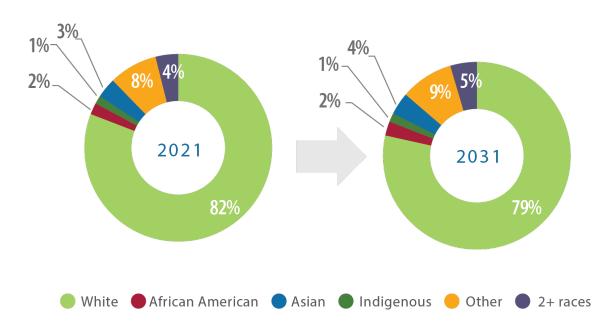
12%

HOUSEHOLDS WITH AT LEAST ONE ADULT OVER 65

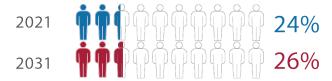
25%
HOUSEHOLDS WITH AT LEAST ONE CHILD UNDER 18

40.5
MEDIAN AGE

RACIAL COMPOSITION



HISPANIC POPULATION



NOTE: RACE AND HISPANIC ORIGIN ARE TWO SEPARATE CONCEPTS IN THE FEDERAL STATISTICAL SYSTEM. PEOPLE WHO ARE HISPANIC MAY BE OF ANY RACE.

BY 2030, IMMIGRATION
WILL OVERTAKE THE
BIRTHRATE AS THE
PRIMARY DRIVER OF
POPULATION GROWTH IN
THE U.S.*

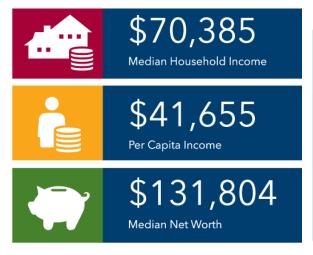
ENGLISH AS SECOND LANGUAGE (ESL) HOUSEHOLDS FIRST LANGUAGE



*SOURCE: U.S. CENSUS BUREAU, DEMOGRAPHIC TURNING POINTS FOR THE UNITED STATES: POPULATION PROJECTIONS FOR 2020 TO 2060, FEBRUARY 2020

SOCIOECONOMIC PROFILE

INCOME



EMPLOYMENT TYPE

မြော မြော မြော မြော မြော White Collar	71%
Blue Collar	17%
Services	12%

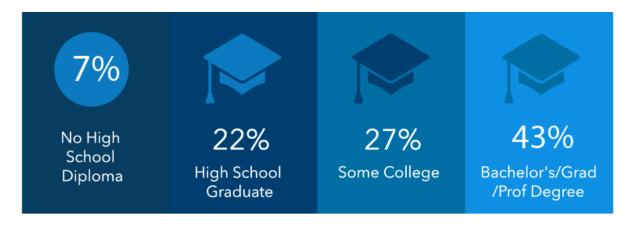
11.5%

PERCENT OF CHILDREN
LIVING BELOW THE
POVERTY LINE

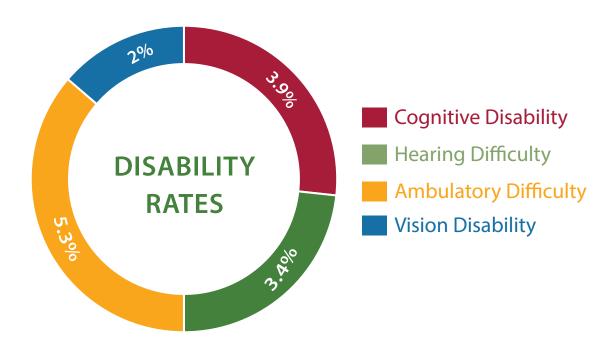
OVER **50%**OF FAMILIES
RECEIVING FOOD
STAMPS, HAVE A
DISABLED FAMILY
MEMBER.

6.5%
UNEMPLOYMENT RATE

LEVEL OF EDUCATION

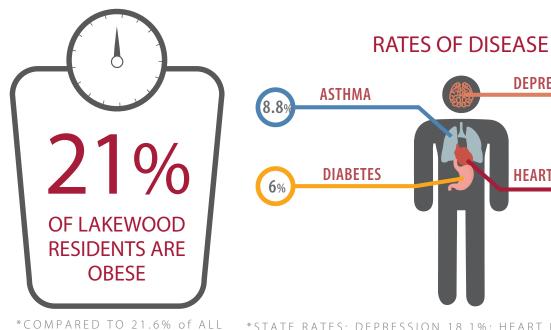


HEALTH & WELLNESS



RATE OF OBESITY

COLORADO RESIDENTS



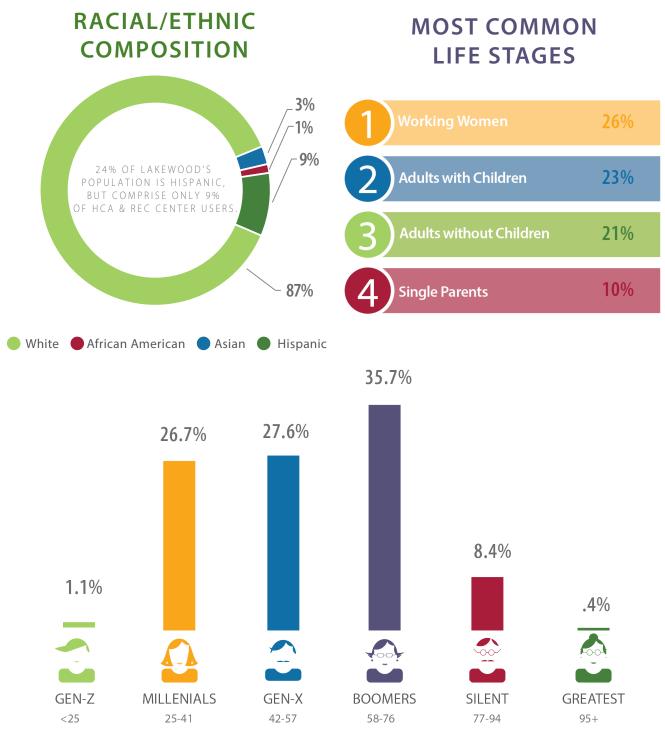
*STATE RATES: DEPRESSION 18.1%; HEART DISEASE 2.9%; ASTHMA 8.9%; DIABETES 7%

DEPRESSION

HEART DISEASE

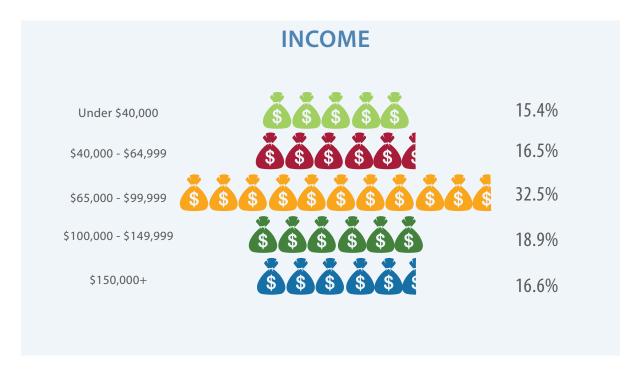
WHO USES HCA, PARKS & RECREATION?

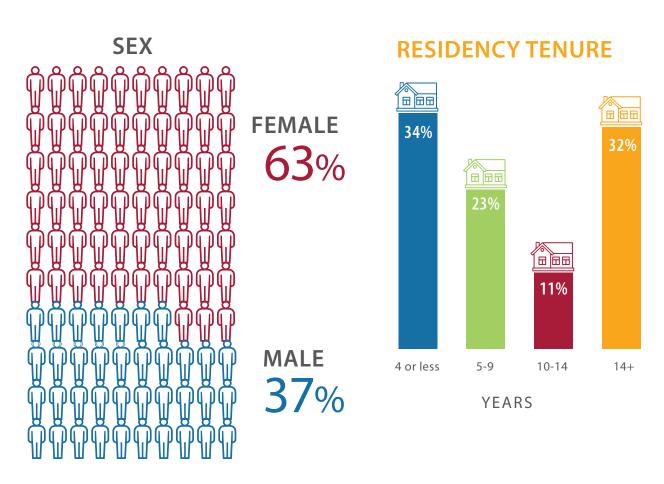
The information below profiles typical characteristics of Lakewood's heritage, culture and arts (HCA), parks and recreation program participants and annual passholders based on data collected from 2019-2022. It does not include drop-in facility users or attendees at free events.



GENERATIONAL DISTRIBUTION

PARTICIPANT SNAPSHOT





PLANS AND STUDIES

The City of Lakewood has a strong history of longrange planning. This section summarizes key recommendations from pertinent plans and studies. *Imagine Tomorrow!* builds upon these previous efforts and incorporates relevant recommendations where applicable.



IMAGINE LAKEWOOD!

- » 2017 Community Resources Department five-year strategic action plan
- » In-depth community outreach process engaged approximately 7,900 individuals
- » Goal #1: Offer high quality, engaging programs, services, & initiatives
- » Goal #2: Maintain & improve existing cultural and recreational facilities
- » Goal #3: Add new facilities and amenities based on community need
- » Goal #4: Create an inspiring, safe and pleasant experience in parks and facilities
- » Goal #5: Empower residents to maximize use of parks, facilities, and programs through effective marketing and communication
- » Goal #6: Steward city parks, cultural, and recreational resources
- » To date, the department has completed 85% of the plan's recommendations











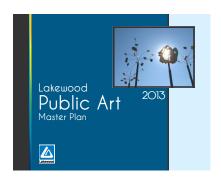
TRAIL INVENTORY & CONNECTIVITY **ASSESSMENT REPORT**

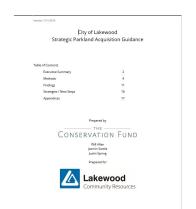
- » 2016 report produced in partnership with Colorado Parks & Wildlife and Bicycle Colorado
- » Inventoried 180 miles of shared-use paths in Lakewood.
- » Identified 3,000 feet of missing trail connections
- » Identified 2,300 feet of trail in need of repair
- » Identifies specific recommendations for Kipling Parkway, C-470, Bear Creek, Alameda Avenue and W-Line trails
- » Identifies new trail connections at: Coyote Gulch Park, Green Mountain Recreation Center, Sunset Park, Weir Gulch and Bonfils-Stanton Park
- » Recommends 10-14 foot width for trails carrying more than 300 users during peak use time
- » Identifies user-conflict strategies for high-use trails
- » Provides cost estimates for prioritized new trail connections



LAKEWOOD HERITAGE **CENTER MASTER PLAN**

- » 10-year plan (2017-2027) identifies recommendations to modernize and enhance the Heritage Center
- » Identifies new mission, vision and four guiding principles: excellence, inclusivity, relevance, stewardship
- » Goal #1: Complete outstanding initiatives from 1996 master plan
- » Goal #2: Expand interpretation to include entire 20th century
- » Goal #3: Add three new themes for collections. interpretation, and programming
- » Goal #4: Enhance & expand visitor experience
- » Goal #5: Serve as focal point for festivals
- » Goal #6: Use all 15 acres of the site effectively and efficiently
- » Goal #7: Become a community resource for local history
- » Goal #8: Develop strong brand identity
- » Goal #9: Sustain museum through new funding sources
- » Goal #10: Apply national standards to historical asset preservation.







PUBLIC ART MASTER PLAN

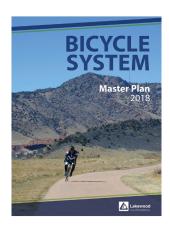
- » 2013 Plan establishes a vision for the City's public art program
- » Identifies six guiding principles: inclusivity, geography, aesthetic excellence, innovation, education, advocacy
- » Goal #1: Cultivate a vibrant public art environment
- » Goal #2: Enhance public space for enjoyment of public art
- » Goal #3: Secure funding for the public art program
- » Goal #4: Collaborate with civic, nonprofit and private sector developments to create opportunities for public art
- » Goal #5: Build awareness and understanding of public art and its benefits
- » Action steps have largely been completed to date

STRATEGIC PARKLAND ACQUISITION GUIDE

- » 2019 plan produced by The Conservation Fund identifies strategic properties for acquisition in pursuit of the city's goal to provide a park within a 10-minute walk of all citizens
- » Evaluated parcels outside the 10-minute walk zone of existing parks
- » Evaluated parcels within 10-minute walk of RTD light rail stops as proxy for future increase in population density
- » Utilized the CDC's Social Vulnerability Index to identify census tracts where park investments would make a significant impact on community health
- » Identified three types of acquisition opportunities: new park (filling a gap), expansion of existing park and expansion of trail ROW
- » The city has acquired approximately 86 acres of parkland within the past five years

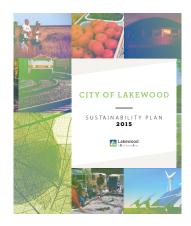
LAKEWOOD 2025: MOVING FORWARD TOGETHER

- » Ten-year Comprehensive Plan identifies recommendations across five planning themes: Moving Forward, Lakewood Lives, Lakewood Innovates, Lakewood Moves, Lakewood Sustains
- » Recommends mental health consultation service to Family Services participants
- » Recommends continuation of Lakewood Rides program
- » Recommends class curriculum on healthy and independent lifestyles for older adults and focus on opportunities for older adults to engage in social activities
- » Recommends expanding public art program with emphasis on city gateways
- » Recommends establishing cultural and arts districts in areas of economic potential
- » Recommends annual evaluation of parkland dedication fee
- » Recommends expanding bike/ped access to parks



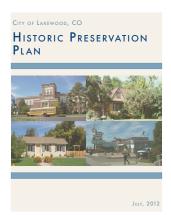
LAKEWOOD BICYCLE SYSTEM-WIDE PLAN

- » 2018 plan identifies increase in bicycle education, encouragement, and enforcement of safety that protects cyclists
- » Recognizes Lakewood's status as a Bronze-level Bicycle Friendly Community
- » Proposes 29 new miles of shared-use paths, 35 miles of bike lanes and 48 miles of shared roadways
- » Guiding Principles: high quality facilities, connectivity, convenience, safety, accessibility
- » Goal #1: Develop education materials and programs to improve cyclists skills and confidence
- » Goal #2: Foster a culture that celebrates cycling
- » Goal #3: Improve safety for cyclists
- » Goal #4: Establish an interconnected bike network



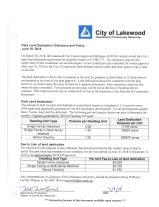
LAKEWOOD SUSTAINABILITY PLAN

- » This 2018 plan is Lakewood's first sustainability plan
- » Targets 20% reduction in community greenhouse gas emissions below 2007 levels by 2025
- » Targets 45% of municipal energy from renewable sources by 2025
- » Establishes goal of 45% of residential energy to be generated by renewable sources by 2025
- » Recommends a green business certification program with goal of 20 local participating business in first three years
- » Targets 60% community diversion of waste by 2025
- » Targets a 90% diversion of waste at Earth Day and Cider Days events
- » Targets certification of 12 neighborhoods as "Outstanding Sustainable Neighborhoods" by 2025
- » Recommends increase in recreation program participation every year
- » Targets goal of citywide canopy coverage of 30% by 2025



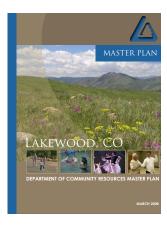
HISTORIC PRESERVATION PLAN

- » 2012 plan defines Lakewood's vision for sustainable preservation of those resources and sets forth related goals, policies and actions for preserving and managing historic assets
- » Aims for "horizontal integration" of historic preservation into all City planning efforts
- » Identifies eight historic themes
- » Establishes five historic property types
- » Identifies management tools for historic properties: comprehensive plan, zoning ordinance, historic preservation ordinance, building code and design guidelines for historic properties
- » Lists incentive programs for preserving historic assets: Federal Historic Rehabilitation Tax Credit, State Income Tax Credit, State Historical Fund
- » Recommends developing local preservation incentive program



PARKLAND DEDICATION ORDINANCE & POLICY

- » 2018 ordinance requires subdividers of new residential lots and developers of new residential units to dedicate land for parks and open space or pay a fee-in-lieu of dedication
- » Calculated based on standard of 5.5 acres per 1000 new residents
- » Single family detached subdivisions dedicate land at rate of .0165 acres per unit or \$4,200 per unit for fee-in-lieu
- » Single family or multifamily attached housing dedicates land at rate of .00825 acres per unit or \$2,100 per unit for fee-in-lieu
- » Senior housing developments dedicate land at rate of .006875 acres per unit or \$1,750 per unit for fee-in-lieu



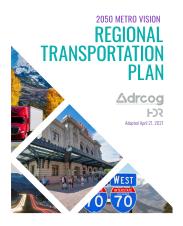
COMMUNITY RESOURCES 2008 MASTER PLAN

- » 2008 department plan
- » Needs assessment identified hiking trails, indoor pools and fitness facilities as most important to the Lakewood community
- » Wildlife management, open space acquisition, fitness classes and HCA programs identified as most important programs operated by the department
- » Budget priorities were existing park & facility maintenance, development of new parks & open space and recreation center programming
- » Corporate sponsorships, user fees and commercial activities (such as concessions) identified as the preferred source of funding
- » Residents surveyed at the time expressed a high level of satisfaction with the department



COMMUNITY RESOURCES 2020 ANNUAL REPORT

- » 2020 annual report summarizes six community goals from *Imagine Lakewood*!
- » Highlights notable completed projects including: addition of the natural playground at Bear Creek Lake Park and completion of roof replacements across the entire system
- » Lists 20 ways in which the department brought the community together in 2020, including: the most successful year on record for Lakewood golf courses, livestreamed Earth Day celebrations and the launch of the new Lakewood Trail Explorer online and mobile-friendly trail map
- » Identifies budget funding sources with 46% of department budget coming from the city's General Fund
- » Provides departmental budget breakdown with the Planning/ Construction/Maintenance Division accounting for 34% of the department's budget



DRCOG REGIONAL TRANSPORTATION PLAN

- » 2050 regional transportation plan for the Denver metro
- » Developed by the Denver Region Council of Governments
- » Transportation planning priority #1: continued action on the Regional Vision Zero initiative
- » Priority #2: continued investment in human service transportation and mobility
- » Priority #3: investing in regional bus rapid transit corridors
- » Priority #4: define distinct transit visions throughout the region
- » Priority #5: implement mobility hubs at strategic locations
- » Priority #6: continue implementing DRCOG active transportation plan
- » Priority #7: invest in multmodal freight



JEFFERSON CO. OPEN SPACE CONSERVATION GREENPRINT

- » Five-year plan (2020-2025) for the preservation of open space and parkland in Jefferson County
- » Mission: Preserve open space and parkland. Protect park and natural resources. Provide healthy, nature-based experiences
- » Targets 3,000 acres of additional conserved open space and parkland by 2025
- » Targets restoring 325 acres of land from human impacts and damaging natural events
- » Targets 10-minute walk access to trail or greenspace for all JeffCo residents
- » Targets improvement or development of 17 trailheads



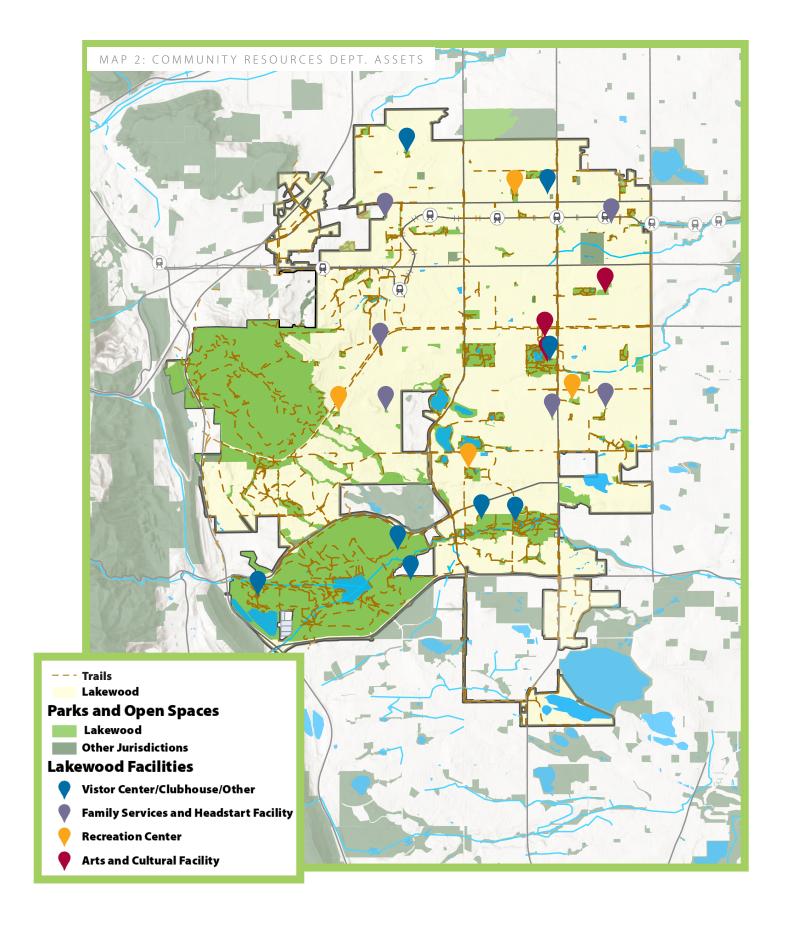
JEFFCO TRAILS PLAN

- » 2020 plan identifies strategies for improving trail conditions and providing convenient, equitable access to the outdoors for all
- » Public Priority #1: Develop more local trails to area destinations
- » Public Priority #2: Create more opportunities to enjoy the outdoors close to home
- » Public Priority #3: Increase safety on trails and at crossings
- » Goal #1: Improve connectivity across the region
- » Goal #2: Increase equitable access
- » Goal #3: Create safer experiences

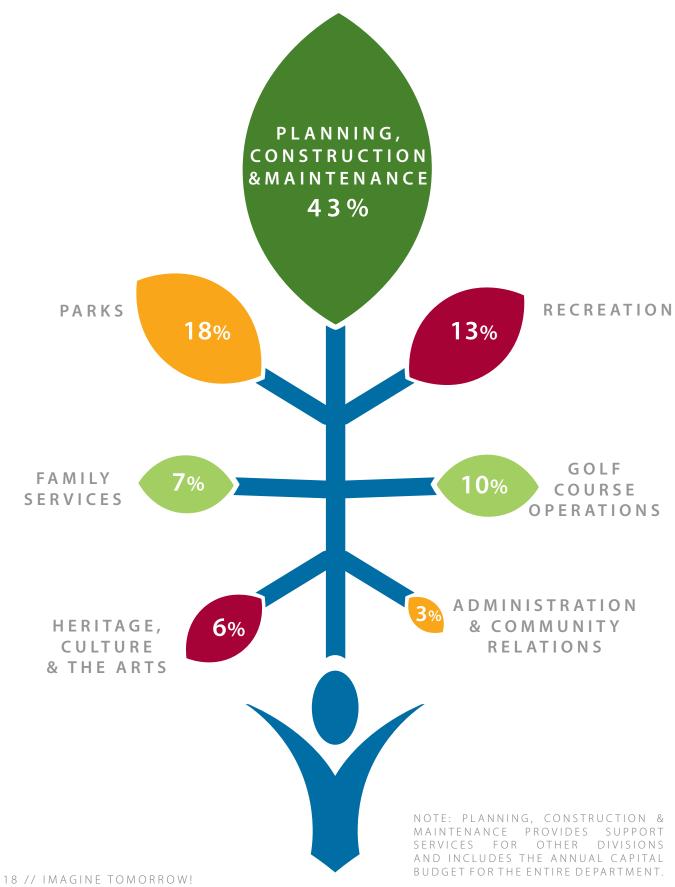
DEPARTMENT PROFILE

The Community Resources Department is committed to providing high quality park, recreation, family and cultural services and facilities that inspire enjoyment, learning and wellness in the lives of those who live, work and play in Lakewood.

If the mission statement above is any indication, the breadth of services offered by the Community Resources department is extensive. As an entity that provides streetscape maintenance, community events, early childhood education, paratransit and mountain bike trails all within one department, Community Resources touches the lives of every Lakewood resident in a meaningful way. Fulfilling the department mission and delivering high-quality arts, parks, recreation and family services on a daily basis requires the steadfast dedication of hundreds of full-time, part-time and seasonal employees backed by a army of generous volunteers. This hardworking team is guided by five principles carried forward from the 2017 *Imagine Lakewood!* planning process: 1) Integrity; 2) Communication and Connection; 3) Leadership; 4) Adaptability and; 5) Diversity.



2022 DEPARTMENT BUDGET BY DIVISION



COMMUNITY RESOURCESBY THE NUMBERS

1,222,518 TOTAL NUMBER OF PERSONS SERVED*	
17,125	LAKEWOOD RIDES ONE-WAY TRIPS
3,186	TOTAL NUMBER PROGRAMS OFFERED
518	SEASONAL STAFF
189	YEAR-ROUND FULL-TIME STAFF
157	FACILITIES MAINTAINED
09	EARLY CHILDHOOD EDUCATION FACILITIES

2021 DATA
*DOES NOT INCLUDE FREE OPPORTUNITIES SUCH AS VISITS TO A PARK

HERITAGE, CULTURE & THE ARTS

Lakewood's HCA offerings inspire residents and visitors through experiences and programs that celebrate and build community. The division offers programs and services through the following facilities: Heritage Lakewood Belmar Park, the Bonfils-Stanton Foundation Amphitheater and festival grounds, the Washington Heights Arts Center, and the Lakewood Cultural Center.

Programmatic themes include historic preservation and interpretation, educational and cultural programming, community events and festivals, visual arts programs, public art and professional and community performing arts.



PARKS & TRAILS

The Parks Division manages and maintains nearly 7,500 acres of developed parks, open space, recreation facilities and 235 miles of trails serving pedestrians, cyclists and equestrian users. Bear Creek Lake Park is the city's most-visited park which welcomed a record number of visitors in 2021.

Additionally, the division manages the urban forestry program, horticultural program, interior foliage program, streetscape landscaping and streetscape mowing.



RECREATION

Recreational opportunities in Lakewood cover a broad spectrum of activities for mind and body. The Recreation Division strives to provide activities or programs for a range of abilities and ages thereby encouraging citizens of all ages and interests to be active, healthy and engaged. Lakewood operates four multi-functional recreation centers that offer drop-in activities and programming including weight/cardio rooms, basketball, volleyball, pickleball, tennis, fitness courts and swimming. The Clements Center primarily serves older adults through support services, programming, community meals and transportation services. The division operates seven aquatic facilities and offers hundreds of fitness and wellness classes.

