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West Environmental Sustainability Team (WEST) Promotes Sustainable Future
Resources will help lead to a healthier, sustainable Denver Metro West Community

DENVER – For the first time, local and federal government sustainability experts are joining forces with a local community college to educate the Denver metro west community, including residents, employees, and students on how to make sustainable choices. The West Environmental Sustainability Team (WEST) is using Earth Day to announce the first of a five-part video series to help the community reduce energy consumption, improve transportation options, save water, protect air quality and use innovative technology to make sustainable choices. [The first video](#) focuses on how you save money by being energy efficient and gives tips on energy efficiency, saving water, and “green” cleaners.

GSA Regional Administrator says:

“Our team has come together because we believe sustainability is important not only to our organizations but to the health of the community around us,” said Susan Damour, Rocky Mountain Regional Administrator. “That’s why we’ve partnered together to share what we know and to make a positive impact for the Denver metro west community.”

About the West Environmental Sustainability Team

Team participants include the City of Lakewood, the Department of Energy, the National Renewable Energy Laboratory, Red Rocks Community College and the U.S. General Services Administration.

Each organization is creating a video to raise awareness on how citizens can make sustainable choices without spending a lot of money. [The first video](#) launches today. The other four videos will be launched in the coming months and will include information about:

- **Energy and water consumption programs:** The EPA estimates that by replacing old, inefficient toilets with WaterSense - labeled models, the average family can reduce water used for toilets by 20 to 60 percent— that’s nearly 13,000 gallons and \$110 worth of household water savings every year.
- **Weatherization program and tips:** As a part of the Energy Department’s Weatherization Assistance Program, income-eligible households can receive energy-efficient home upgrades that will yield annual energy savings of \$250-\$480.
- **Waste reduction and recycling programs:** By recycling and composting nearly 4 million tons of materials in 2008, Colorado saved the energy equivalent of 288 million gallons of gasoline which equates to taking more than 695,000 cars off the road annually.
- **Improving alternative transportation options:** Federal Center Station sees an average of approximately 1,500 boardings each weekday, 550 boardings each Saturday, and 450 boardings each Sunday. This translates to about 8,500 boardings on the W Line each week at Federal Center Station.

The community can be sustainable without spending a lot of money; in fact, many green tips that this team will share practical “how to’s” that will allow people to save money. It’s never been easier to get started.. Follow and join the Twitter conversation using hashtag #GoGreen.

Earth week events

Are you looking to get involved with some Earth Day events? Below are various events that are open to the public throughout the week:

- [Department of Energy](#)
- [City of Lakewood](#)

Other resources

- [Get Green YouTube videos](#)
- For information about the [U.S. General Services Administration](#)
- For information about the [City of Lakewood](#)
- For information about the [Energy Department](#)
- For information about the [National Renewable Energy Lab](#)
- For information about [Red Rocks Community College](#)